

For Immediate Release  
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Phuket, Thailand

## 91.5FM Breaks Ground with Live Broadcast of the Ironman 70.3 Asia-Pacific Championship Triathlon

91.5FM – Phuket Island Radio will notch up another first on Sunday, December 5 when it broadcasts the Ironman 70.3 Asia-Pacific Championship from Laguna Phuket from 9am local time across Phuket and around the world at [phuketfmradio.com](http://phuketfmradio.com).

Having already broadcast two press conferences and a fashion show, 91.5FM goes one step further this coming Sunday by being the first ever radio station in Phuket to broadcast a live sporting event to an international audience.

The inaugural Ironman 70.3 Asia-Pacific Championship has attracted more than 800 individual and relay athletes from around the world and features a field of more than 40 professionals – including newly crowned Laguna Phuket Triathlon champions Massimo Cigana of Italy and Australian Belinda Granger – all racing for a share of the prize purse worth US\$75,000.

The race itself will be underway with the first wave at 7am and 91.5FM will broadcast live coverage of the race from 9am Thailand time (1pm EDT in Australia; 2am GMT; 9pm EST – USA and Canada; and 6pm PST – USA and Canada).

You can join in the action by logging in at [www.phuketfmradio.com](http://www.phuketfmradio.com) and experience all the excitement of this brand new championship race which, once again, will be hosted by Master of Ceremonies extraordinaire Whit Raymond.

91.5FM's Breakfast Show host Danny O will also be on hand to commentate on what's happening out on the track and keep you up to date with what's happening out on the course in real time.

With this ground breaking announcement, thousands of triathlon fans all across the planet will be able to stay in touch with the leading athletes in what is certain to become Asia's biggest triathlon event.

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### Note to the Editor

Laguna Phuket is Asia's finest destination resort – a collection of deluxe hotels and villas including Banyan Tree Phuket, Sheraton Grande Laguna, Dusit Thani Laguna Phuket, Laguna Beach Resort, Outrigger Laguna Phuket Resort and Villas, Best Western Allamanda Laguna Phuket, and Laguna Holiday Club Resort - all sharing 1,000 acres of tropical parkland and three kilometres of beach frontage with the Laguna Phuket Golf Club, Canal Shopping Village, Banyan Tree Spa, four Angsana Spas, Laguna Wedding Chapel, Quest Laguna Phuket Adventure an on-site team building facility, and Latitude a unique stand-alone function venue.