



91.5 FM DJs The Doris (left) and Danny O will keep listeners updated on their preparations for the 91.5FM 6k Fun Run and Laguna Phuket Triathlon. High resolution image available at: <http://www.lagunaresorts.com/~ftpdm/Pictures/Doris%20Danny%203.jpg>

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91.5FM 6K Fun Run Takes to Airwaves in Bid for Record Entries

91.5FM Phuket Island Radio is setting the pace and burning up the airwaves with title sponsorship of the 6k Fun Run at this year's Laguna Phuket Triathlon.

The radio station is promoting the 91.5FM 6K Fun Run on-air in a bid to draw a record field of more than 250 fun runners to the triathlon spectacle on Sunday 28 November, alongside an array of international triathletes and relay teams.

The title sponsorship follows 91.5FM's involvement in helping attract a record number of entries and charity donations to the 5K Family Walk in this year's Laguna Phuket International Marathon.

"We're delighted 91.5FM has joined with us again to provide a valuable Phuket community element for our local residents and visitors," said Laguna Triathlon director Debbie Dionysius

The 91.5FM 6K Fun Run – for recreational runners able to complete the 6k course in 50 minutes or less – is held alongside the serious business of the triathlon, where super-fit competitors face a 1.8k swim, 55k bike ride and 12k run.

Fun runners will compete for enjoyment and also for prizes to be presented by 91.5FM DJs at the end of the race. They'll be able to run alongside 91.5FM DJ "The Doris" from "The Doris in the Afternoon Show," while the 91.5FM presence also includes Breakfast Show DJ Danny O taking on the triathlon.

Both DJs are encouraging 91.5FM 6k Fun Run entries over the airwaves in the lead-up to the big day, as well as giving listeners regular updates on their training and race preparations.

On the day itself, 91.5FM will broadcast live from the Laguna Phuket Triathlon to keep everyone listening throughout Phuket and the world fully informed with event coverage and updates.

91.5FM 6K Fun Runners have to be over 12 years of age and can register before the cut-off date on 15 November at www.goadventureasia.com

The Laguna Phuket Triathlon is Asia's premier destination triathlon, staged amid spectacular tropical scenery around Laguna Phuket. Over the past 16 years the popular race has attracted thousands of athletes as well as triathlon legends including Mark Allen, Greg Welch, Craig Alexander, Paula Newby-Fraser, Michelle Jones and Chrissie Wellington.

91.5FM – Phuket FM Radio is Phuket's No. 1 English speaking radio station broadcasting throughout Phuket on 91.5 megahertz and around the world on the internet via www.phuketfmradio.com.

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Note to the Editor

Laguna Phuket is Asia's finest destination resort – a collection of deluxe hotels and villas including Banyan Tree Phuket, Sheraton Grande Laguna, Dusit Thani Laguna Phuket, Laguna Beach Resort, Outrigger Laguna Phuket Resort and Villas, Best Western Allamanda Laguna Phuket, and Laguna Holiday Club Resort - all sharing 1,000 acres of tropical parkland and three kilometres of beach frontage with the Laguna Phuket Golf Club, Canal Shopping Village, Banyan Tree Spa, four Angsana Spas, Laguna Wedding Chapel, Quest Laguna Phuket Adventure an on-site team building facility, and Latitude a unique stand-alone function venue.